



ARTIOM KOVNATSKY

PhD



About me

1. Some might say I've mastered the art of "navigating the world of hidden opportunities" and "Survival Economics".
2. Highly skilled and innovative Data Scientist and Consultant with a talent for uncovering hidden insights and activating data to drive strategic decisions.
3. My diverse experience includes working in data-challenged startups, corporations, and research institutes. I have successfully implemented innovative solutions and built and managed teams.
4. Extensive global experience from living, working, and presenting at top international venues in the USA, China, Italy, Switzerland, France, Belgium, Germany, Luxembourg, and Spain.
5. Experience with Python, R, SQL and various machine learning frameworks.

Key skills

1. **Unseen potential recognition:** skilled at uncovering hidden, turning challenges into strategic advantages and transforming them into valuable assets.
2. **Original and strategic thinking:** specialised in solving rare data challenges with innovative, strategy-aligned solutions for lasting growth.
3. **Creativity, adaptability and improvisation:** skilled at improvising solutions for complex problems, adapting quickly to new technologies, and exploring innovative methods in dynamic environments.
4. **Result-oriented with minimal resources:** focused on solving challenges with minimal resources, delivering impactful results while meeting business objectives in constrained environments.
5. **Award-winning teacher and speaker:** Russian (C2), English (C1), Ukrainian (B2/C1), Hebrew (B2/C1), German (B2).

Contacts

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Data Professional | Mentoring Coach

"Navigator in the World of Hidden Opportunities"

My core **strength:** Bringing **clarity** by **seeing** things **as they truly are**. Also, thanks to my **unique** life experiences, I often see things from perspectives others might overlook, **noticing** details that frequently remain **unseen**.

Services

Analytics and data science:

- You want to monetise your data and need a way to "activate" it.
- You have incomplete or flawed data and need methods to extract valuable insights.
- You're dealing with a unique or rare case not covered by "best practices" and conventional sources like Google or ChatGPT.
- You are a business dealing with complex data and building data-centric products.

Consulting:

- You're considering a pivot and are looking for promising options and strategies you might have missed.
- You're in a crisis and need an unbiased, detached perspective from someone experienced in spotting hidden opportunities in challenging situations.
- You need feedback on your grant or strategic proposal, with insights on where to focus your arguments.
- Your results aren't meeting expectations, there may be a crucial blind spot I can help identify and address.

Sample Case

A startup in crisis

Client:  **HOMEDAY**

Challenge:

A startup lost a major customer and faced an urgent need to develop a new business model. I was the only data scientist and the startup had limited cash reserves and time. The company purchased data from a provider, but it had serious flaws, and standard algorithms failed.

Outcome:

The product was commercially successful and was featured in major German media, investors were satisfied, and it proved the company's ability to deliver complex projects on time. The product – [HOMEDAY-PREISATLAS](#) – was so successful that the monopoly company also copied it by producing an analogue.

I proposed a new business idea, which after presentations and analyses was accepted as part of the new business model.

[Check more](#) →



Steffen Wicker

Co-Founder & CEO at Homeday GmbH
Berlin, Germany



Artiom has been one of the key drivers of our valuation engine and property price research tool. Artiom has shown creativity during difficult times for Homeday - he thinks outside the box and is always willing to contribute to the success of the company.